

# Academic Health Department Learning Community Meeting

December 13, 2016

*Activities of the Council on Linkages Between Academia and Public Health Practice (Council on Linkages) are made possible through funding from the Centers for Disease Control and Prevention under Cooperative Agreement Number NU38OT000211. The content of Council on Linkages activities are solely the responsibility of the Council on Linkages and do not necessarily represent the official views of the sponsor.*



# Housekeeping Items

- All attendees are muted. If you are using your phone, please choose the “Telephone” option and enter your Audio PIN (found in the “Audio” panel).
- Slides for today’s presentation are available for download in the “Handouts” panel.
- Please use the “Questions” panel to ask questions and submit comments throughout the webinar.
- This webinar is being recorded and will be archived. The archive will be made available following the webinar.



The screenshot displays the GoToWebinar interface with three main panels:

- Audio Panel:** Shows options for "Telephone" (selected) and "Mic & Speakers". It provides dialing information: "Dial: +1 (562) 247-8321", "Access Code: 233-379-326", and "Audio PIN: 11". A red box contains the text "If you're already on the call, press #11# now." and a link for "Problem dialing in?".
- Handouts Panel:** Lists one handout: "Community Guide Webinar slides.pptx".
- Questions Panel:** Contains a message: "Welcome to the webinar. We will begin shortly." Below it is a text input field with the placeholder "[Enter a question for staff]" and a "Send" button.

At the bottom of the interface, it displays "Practice Webinar" with "Webinar ID: 127-380-971" and the "GoToWebinar" logo.



# Council on Linkages Between Academia and Public Health Practice

To improve the performance of individuals and organizations within public health by:

- Fostering, coordinating, and monitoring collaboration among the academic, public health practice, and healthcare communities
- Promoting public health education and training for health professionals throughout their careers
- Developing and advancing innovative strategies to build and strengthen public health infrastructure

**Funded by**  
**Centers for Disease Control and Prevention**

**Staffed by**  
**Public Health Foundation**



## **22 National Public Health Organizations:**

- American Association of Colleges of Nursing
- American College of Preventive Medicine
- American Public Health Association
- Association for Community Health Improvement
- Association for Prevention Teaching and Research
- Association of Accredited Public Health Programs
- Association of Public Health Laboratories
- Association of Schools and Programs of Public Health
- Association of State and Territorial Health Officials
- Association of University Programs in Health Administration
- Centers for Disease Control and Prevention
- Community-Campus Partnerships for Health
- Council on Education for Public Health
- Health Resources and Services Administration
- National Association of County and City Health Officials
- National Association of Local Boards of Health
- National Environmental Health Association
- National Library of Medicine
- National Network of Public Health Institutes
- National Public Health Leadership Development Network
- Quad Council of Public Health Nursing Organizations
- Society for Public Health Education

# Academic Health Department Learning Community

- A national community designed to support the development, maintenance, and expansion of AHD partnerships
- Facilitates shared exploration of the AHD concept and collaborative learning about AHDs
- Brings together public health and healthcare professionals to share AHD-related knowledge and experiences and work collaboratively to create AHD resources and tools
- Members can participate in meetings and webinars, engage in discussion, access resources and tools, and receive guidance to support AHD efforts
- Learn more: [www.phf.org/AHDLC](http://www.phf.org/AHDLC)



# Today's Speakers



Karyn Clark, Director



Zach Dyer,  
Deputy Director



Cassandra Andersen,  
Manager of Strategic  
Partnerships

Worcester Division of Public Health / Central MA Regional Public Health Alliance



# LEVERAGING ACADEMIC PARTNERSHIPS FOR HEALTH IMPROVEMENT IN MASSACHUSETTS

Worcester Division of Public Health /  
Central MA Regional Public Health Alliance

December 13, 2016

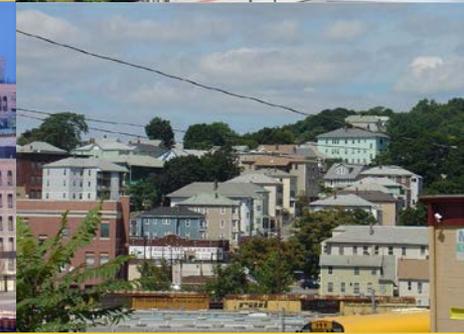
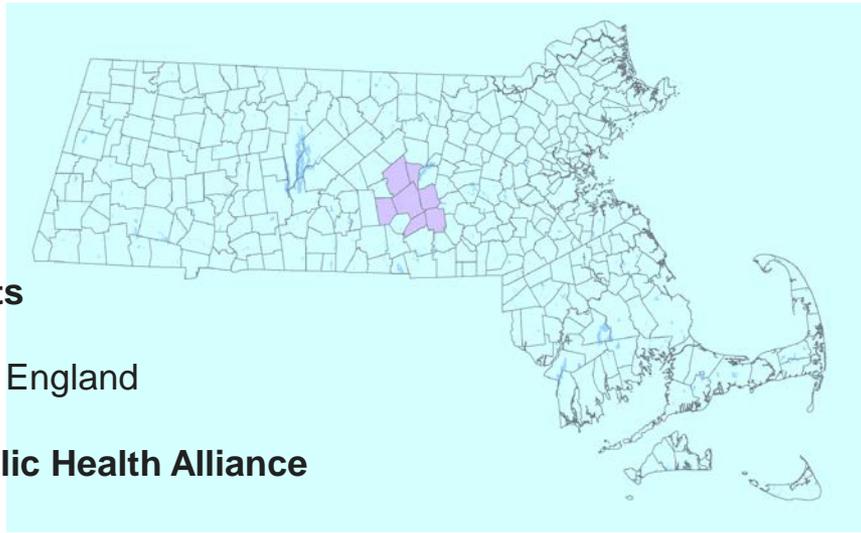
## Worcester, Massachusetts

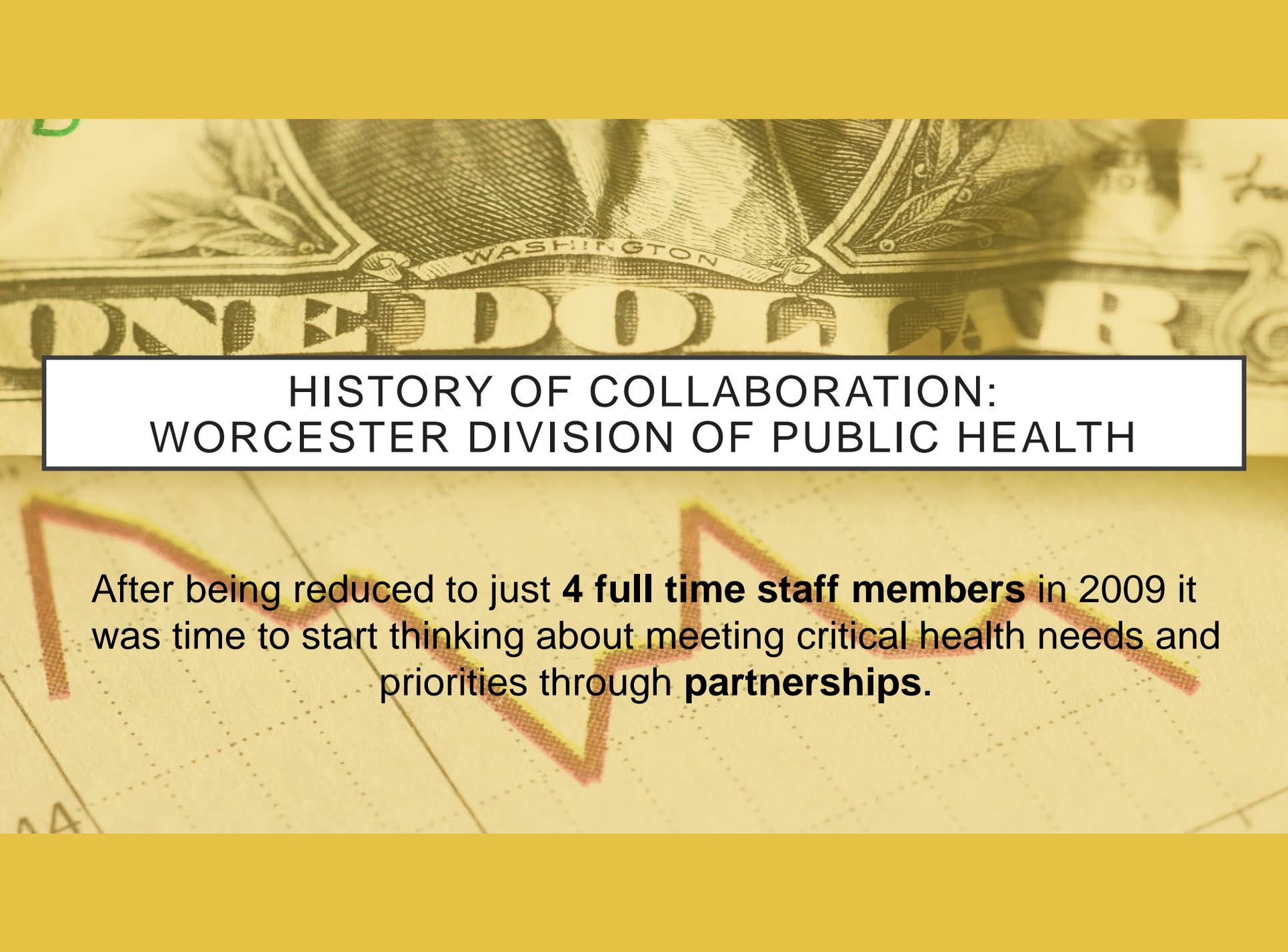
Population: 183,000

Second largest city in New England

## Central MA Regional Public Health Alliance

Population: 285,000





## HISTORY OF COLLABORATION: WORCESTER DIVISION OF PUBLIC HEALTH

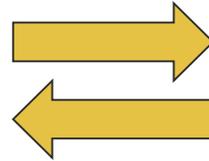
After being reduced to just **4 full time staff members** in 2009 it was time to start thinking about meeting critical health needs and priorities through **partnerships**.

# 2012 CHIP

## 21 Objectives, 80 Strategies under 5 Domains:

1. Healthy Eating and Active Living
2. Behavioral Health
3. Primary Care and Wellness
4. Violence and Injury Prevention
5. Health Equity and Health Disparities

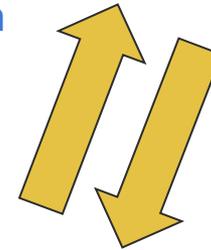
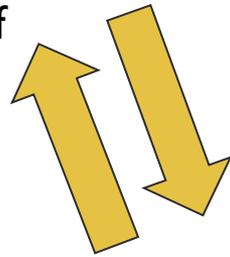




City Governance/  
Worcester Division of  
Public Health

**Academic Health  
Department**

UMass Memorial  
Medical Center



Academic Partners

**CLARK**  
UNIVERSITY





**Public Health**  
Prevent. Promote. Protect.



# ACADEMIC HEALTH COLLABORATIVE OF WORCESTER



# ACADEMIC HEALTH COLLABORATIVE OF WORCESTER (AHCW)

## Mission

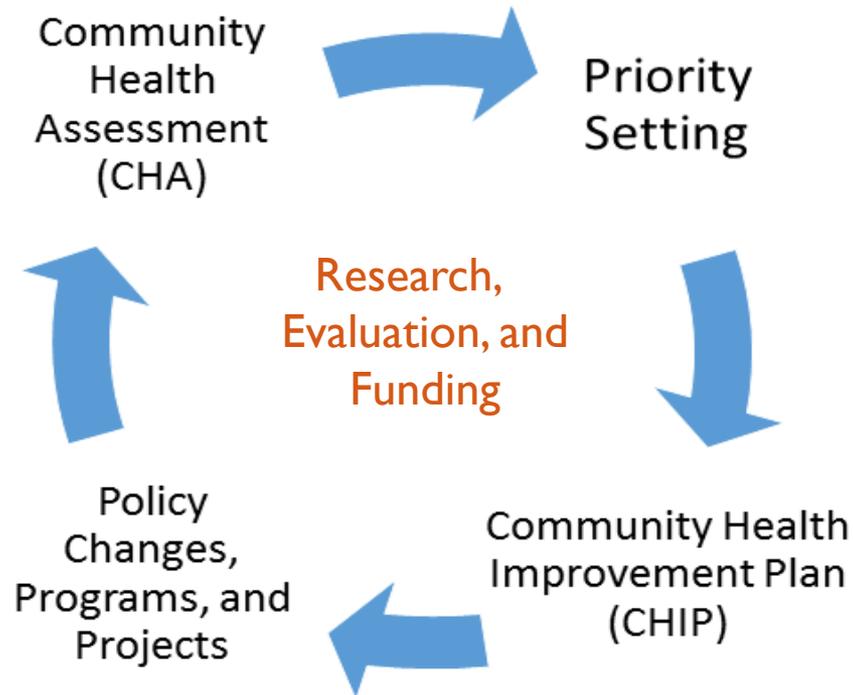
To foster collaboration between the Worcester Division of Public Health, UMass Memorial Health Care, and academic partners to improve community health and develop public health research and practice leaders.

## Vision

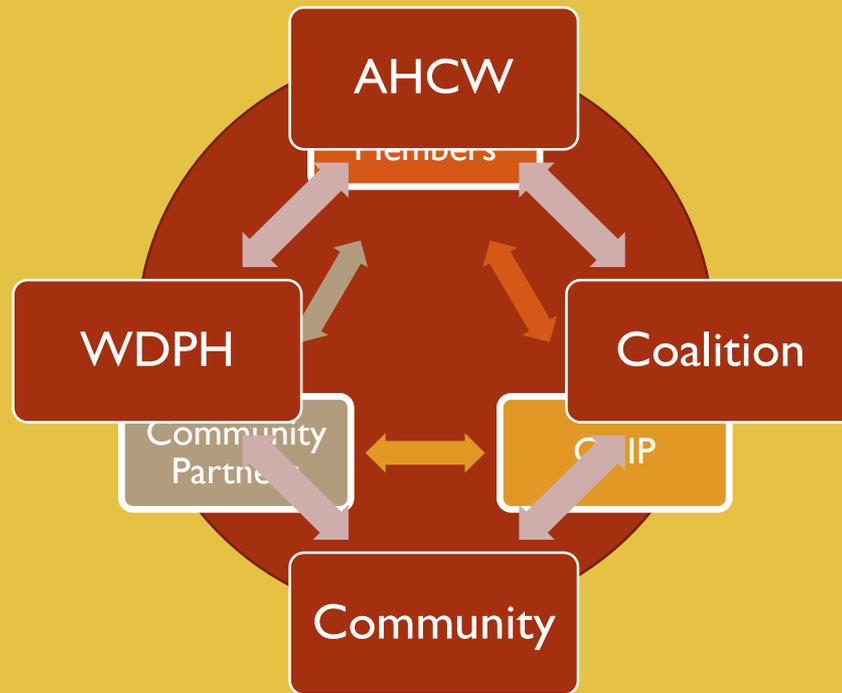
The region's health and academic institutions are shared and leveraged to make Greater Worcester the healthiest region in New England by 2020.



# THE PROCESS: HOW TO LEVERAGE MULTI- SECTORAL PARTNERSHIPS



# A MODEL ACCOUNTABLE TO THE COMMUNITY



# EARLY INDICATORS OF PROGRESS: MENTAL HEALTH & SUBSTANCE USE

Youth Substance Abuse Prevention Programs:

H.O.P.E. Coalition's "I'm About this Life"

Tobacco Policy Reform



# EARLY INDICATORS OF PROGRESS: ACCESS TO HEALTHY FOOD & PHYSICAL ACTIVITY



Healthy Markets  
Recreation Worcester  
Safe Routes to School



## THE ROLE OF AHCW IN ACCREDITATION



Worcester DPH / CMRPHA  
is currently the only accredited health  
department in Massachusetts.

- Examples of partnerships with faculty helped meet standards and measures around research protocol, community participation
- Student/faculty projects were included as examples of standards and measures, including the Worcester Community Mental Health Needs Assessment
- Progress against areas for improvement are being thought through with academic and faculty partners

## CHALLENGES

- Intellectual property VS public domain
- Large systems with varying priorities
- Volume and variability of faculty/student interest

## MOVING FORWARD

- Capacity building/ strategic planning grant from the Fairlawn Foundation (local) with the goals of:
  - Doubling the number of academic partners
  - Funding sustainability model for the coordinator position
  - Standardized protocols and MOUs

# Questions?



Karyn Clark, Director



Zach Dyer,  
Deputy Director



Cassandra Andersen,  
Manager of Strategic  
Partnerships

Worcester Division of Public Health / Central MA Regional Public Health Alliance



# AHD Mentorship Program

- Connects individuals seeking guidance in an area of AHD development or operation with those having experience in that area
- Supports mutual learning and the sharing of expertise
- Mentors and mentees share information and advice and serve as mutual resources in enhancing AHD partnerships and improving the quality of public health
- Join today: [www.phf.org/AHDMentorship](http://www.phf.org/AHDMentorship)



# Additional Resources

## ➤ Stay Informed:

- AHD Learning Community Listserv – [kamos@phf.org](mailto:kamos@phf.org)
- Council on Linkages Update – [www.phf.org/councilupdate](http://www.phf.org/councilupdate)
- PHF E-News – [www.phf.org/e-news](http://www.phf.org/e-news)

## ➤ Email Questions: Kathleen Amos, [kamos@phf.org](mailto:kamos@phf.org)



# Public Health Foundation

## Strengthening the Quality and Performance of Public Health Practice



### **TECHNICAL ASSISTANCE & TRAINING**

Performance management, quality improvement, and workforce development services

- Customized onsite workshops and retreats
- Strategic planning, change facilitation, accreditation preparation
- Tools, case stories, articles, and papers

[www.phf.org/qiservices](http://www.phf.org/qiservices)

[www.phf.org/resourcestools](http://www.phf.org/resourcestools)



### **LEARNING RESOURCE CENTER**

Where public health, health care, and allied health professionals find high quality training materials at an affordable price

- Comprehensive selection of publications
- Many consumer-oriented health education publications
- Stories and webinars on using The Guide to Community Preventive Services

[bookstore.phf.org](http://bookstore.phf.org)

[www.phf.org/communityguide](http://www.phf.org/communityguide)

### **TRAIN LEARNING NETWORK**

The nation's premier learning network for professionals and volunteers who protect the public's health – over ONE MILLION registered learners and thousands of training opportunities

[www.train.org](http://www.train.org)



### **ACADEMIC PRACTICE LINKAGES**

Furthering academic/practice collaboration to assure a well-trained, competent workforce and strong, evidence-based public health infrastructure

- Council on Linkages Between Academia and Public Health Practice
- Core Competencies for Public Health Professionals
- Academic Health Department Learning Community

[www.phf.org/councilonlinkages](http://www.phf.org/councilonlinkages)

[www.phf.org/corecompetencies](http://www.phf.org/corecompetencies)

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