

Public Health Training Impact Initiative

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Council on Linkages Meeting

Washington, DC

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Public Health Training Impact Initiative

- Launched fall 2011
- Identify methods and tools to improve and measure the impact of training
- Assist trainers, public health organizations, and sponsors of training through the training and evaluation process
- Guided by the Training Impact Task Force
 - 11 experts in training and evaluation
 - Members from practice, academia, and the private sector, with experience in public health and other fields
 - Held 5 working meetings

Training Impact Task Force

➤ Chair:

- Wendy Braund, MD, MPH, MEd, Wyoming Department of Health

➤ Members:

- Mark Edgar, PhD, MPH, Wisconsin Center for Public Health Education and Training, University of Wisconsin School of Medicine and Public Health
- Cam Escoffery, PhD, MPH, CHES, Rollins School of Public Health, Emory University
- Elinor Greene, PhD, MS, CPT, Scientific Education and Professional Development Program Office, OSELS, Centers for Disease Control and Prevention
- David Knapp, Education and Workforce Development Branch, Department for Public Health, Kentucky Cabinet for Health and Family Services
- Diane Kneeland, PhD, College of Natural Sciences, University of Texas at Austin
- Joan Kub, PhD, RN, PHCNS-BC, School of Nursing, Johns Hopkins University
- Lloyd F. Novick, MD, MPH, Brody School of Medicine, East Carolina University
- Janet Place, MPH, Public Health Practice Consultant, Chapel Hill, NC
- Patti Phillips, PhD, CPLP, CPT, ROI Institute, Inc.
- Steve Sitek, Novartis Pharmaceuticals Corporation

Results of the Initiative

- Set of strategies and methods to improve and measure the impact of training
 - A guide to the training and evaluation process
 - Focuses on 5 stages in this process
 - Assessment
 - Motivation
 - Design
 - Delivery
 - Evaluation
- Collection of literature on training and evaluation
- Small collection of tools and examples to support training and evaluation

Online Resource

- Currently in the planning stage
- Provide access to the results of this initiative in a user-friendly way
- Aimed at public health professionals and organizations engaged in training and evaluation
- Accessible from the Council website
- Freely available

Online Resource Structure

- Based around the strategies and methods developed by the Task Force
- Provide links to relevant literature, definitions, tools, and examples
- Enable users to explore resources through the 5 stages in the training and evaluation process
- Updated as additional materials are located

Next Steps

- Initial work on the online resource will continue this fall
- Launch of the online resource is expected by February 2014
- Council members will be notified when the resource is available
- Final meeting of the Task Force will be held to discuss dissemination strategies