

Council on Linkages Between Academia and Public Health Practice Virtual Meeting

## Date: October 2, 2017 Meeting Minutes – Draft

**Members Present:** C. William Keck (Chair), Philip Amuso, Michael Fagen, Gary Gilmore, Rebecca Gold, Lisa Lang, Amy Lee, Beth Ransopher, Susan Swider

Other Participants Present: Ellen Alkon, Magali Angeloni, Tami Bartell, Alan Bergen, Debra Bragdon, Vera Cardinale, Aaron Davis, Mighty Fine, Jonathan Gross, Rona Harris, Jessie Jones, Rita Kelliher, Kristina Knight, Joan Kub, Caitlin Langhorne, Awe Maduka, Bryn Manzella, Eva Perlman, Janet Place, Christina Ramsey, Julia Resnick, Lisa Sedlar, Lenee Simon, Kristen Varol, Mary Zelenak

Staff Present: Ron Bialek, Kathleen Amos, Janelle Nichols, Keiona Jones

Agenda Item	Discussion	Action
Welcome and Overview of Agenda	The meeting began with a welcome by Council Chair C. William Keck, MD, MPH.	
	Dr. Keck reminded participants of the Council's mission and reviewed the agenda for the meeting.	
Approval of Minutes from July 17, 2017 Meeting  Action Item: Vote on Approval of Minutes	Dr. Keck asked for any changes to the minutes of the July 17, 2017 Council meeting. Gary Gilmore, MPH, PhD, MCHES, moved to approve the minutes as written. Michael Fagen, PhD, MPH, seconded the motion. No additions or corrections.	Minutes of the July 17, 2017 Council meeting were approved as written.
Council Membership Vote – ACHI  Action Item: Vote on Membership Status	The Association for Community Health Improvement (ACHI) has fulfilled the required preliminary membership period for the Council. Dr. Keck asked for discussion on granting formal membership status to ACHI. Dr. Gilmore moved to grant formal membership status. Amy Lee, MD, MPH, MBA, seconded the motion.	ACHI was granted formal Council membership.
Demonstrating Council Impact	Dr. Keck and Council Assistant Director Kathleen Amos, MLIS, led a discussion on demonstrating Council impact.	
	The Council brings together 22 national organizations engaged in public health to improve public health education and training, practice, and research. The Council was established in 1992, and its 25-year history encompasses a variety of accomplishments, including: demonstrating the desirability and feasibility of public health practice guidelines, leading to the development of the Community Preventive Services Task Force and The Guide to Community Preventive Services (The Community Guide); producing national	

research agendas focused on public health practice, and more recently, academic health departments (AHDs); stimulating development of the field of public health services research (now known as public health services and systems research); influencing the incorporation of student practica into the Council on Education for Public Health's accreditation criteria for schools and programs of public health; developing and maintaining foundational competencies for the public health workforce, the Core Competencies for Public Health Professionals (Core Competencies): and supporting practice and academic organizations nationwide in efforts to develop AHD partnerships.

A variety of data points are available to help illustrate the ongoing impact and value to public health of the Council and its initiatives. The Council's newsletter, the Council on Linkages Update, is now sent to more than 1,500 people each month. The Core Competencies and related resources and tools were accessed nearly 135,000 times in FY2017, and the Core Competencies are used in 45% of local health departments, more than 50% of state health departments, and approximately 90% of academic public healthfocused programs. The AHD Learning Community has more than 750 members, and the AHD Mentorship Program has matched 15 people seeking guidance with mentors, with successes of that program including supporting formation of a new AHD partnership. Council staff regularly provide technical assistance (TA) to those working with Council products and engaging in Council activities, and in FY2017, answered 85 TA requests related to the Council and its activities, serving individuals in 30 states, DC, Guam, and Nepal. Virtual AHD Learning Community meetings were attended by more than 120 participants in FY2017, and a Core Competencies webinar reached nearly 200 people.

Council staff are currently working on strategies and resources to better share the results and impact of Council activities with the public health community. One effort underway is a redesign of the section of the Council website featuring examples of how public health organizations and professionals use the Core Competencies to support workforce development. In addition, as discussed at previous Council meetings, the impact of the Council is defined not only by the impact of initiatives of the Council as a whole, but also by

the impact Council member organizations contribute individually through activities aligned with the Council's Strategic Directions. Council staff are planning for a similar section of the Council website to be devoted to sharing progress toward achieving the goals in the Strategic Directions, and in particular, the contributions of Council member organizations. As Council leadership and staff work to better highlight the impact of the Council, its activities, and aligned activities of Council member organizations, input is welcome on the types of data or examples that can help illustrate the reach of the Council and use of its products.

Dr. Keck invited discussion about demonstrating Council impact.

Suggestions for ways to illustrate Council impact may be shared with Kathleen Amos at kamos@phf.org.

## Core Competencies for Public Health Professionals

- Update on Discipline-Specific
   Competencies
   Discussion
- APHA Annual
   Meeting Presentation
   to Feature New
   Prioritization Tool

Core Competencies Workgroup Co-Chairs Janet Place, MPH, and Dr. Lee provided an update on work related to the Core Competencies.

Ms. Place shared an update on the Core Competencies Workgroup's discussion about discipline-specific competencies. During an April 2017 Council meeting discussion about Council involvement in recognizing discipline-specific competency sets based on the Core Competencies, the Council requested that the Workgroup explore this topic. The Workgroup met in July 2017 and began discussing the value and feasibility of recognizing competency sets in this way. Further discussion will occur during the next Workgroup meeting on November 29, 2017.

The Workgroup also continues to focus on resources and tools to support use of the Core Competencies, including enhancing collections of job descriptions and workforce development plans that incorporate the Core Competencies. Since the Workgroup meeting in July 2017, approximately 10 examples of Core Competencies-based job descriptions have been added to the online collection. Additional examples of job descriptions and workforce development plans that incorporate the Core Competencies, or other examples of Core Competencies use, are welcome.

Dr. Lee shared details about an American Public Health Association (APHA) 2017 Annual Meeting session during which the new Core Competencies prioritization tool will be featured. The most recent Core Competencies tool to be developed, *Determining Essential Core Competencies for Public Health Jobs: A Prioritization Process*, which was released in

The Core Competencies Workgroup will continue to explore the idea of Council involvement in recognizing competency sets based on the Core Competencies.

Examples of job descriptions and workforce development plans that incorporate the Core Competencies or other examples of Core Competencies use can be sent to Janelle Nichols at inichols@phf.org

	June 2017, will be shared during Session 3271.0 on November 6th. This presentation, entitled Determining Essential Core Competencies for Creating Job Descriptions and Other Workforce Development Activities, will provide an overview of the tool, as well as the modified version of the Core Competencies on which the tool is based. Additional tools to assist with workforce development, such as the collection of competency-based job descriptions, will also be highlighted.  Tools related to the Core Competencies are freely available online and can be found at <a href="https://www.phf.org/corecompetenciestools">www.phf.org/corecompetenciestools</a> .	
Academic Health Department Learning Community  Staged Model of AHD Development  Update on AHD Learning Community Activities	Dr. Keck provided an update on activities of the AHD Learning Community.  Earlier this year, the AHD Learning Community began drafting a staged model of AHD development, with the aim of better articulating how AHD partnerships might develop. The current draft of this model illustrates the potential development of such partnerships on a continuum that has five stages and is available for public comment. Initial feedback on the draft was gathered during the National Association of County and City Health Officials' 2017 Annual Meeting and September 2017 Learning Community meeting, and the draft will be shared during the APHA 2017 Annual Meeting. Feedback on the draft is welcome and will be used to refine the draft.	Feedback on the draft staged model of AHD development may be shared with Kathleen Amos at kamos@phf.org.
	In addition to the September 2017 meeting, the AHD Learning Community held a meeting in July 2017 highlighting the AHD partnerships in which East Tennessee State University is engaged. The archives of all recent Learning Community meetings are available through the Council website, and meetings continue to be planned on a regular basis. The third column of the quarterly Ask the AHD Expert series was published on the PHF Pulse blog in September 2017, and an article describing the development of the AHD Research Agenda appears in the September 2017 issue of the American Journal of Public Health. The AHD Mentorship Program continues to develop and has matched 15 people seeking guidance with mentors. Additional participants are welcome.	Expressions of interest in participating in the AHD Mentorship Program as either a mentor or mentee may be sent to Janelle Nichols at inichols@phf.org.
2017 APHA Annual Meeting	Dr. Keck shared information about the Council's presence at the upcoming APHA 2017 Annual Meeting. The work of the Council will be featured during several APHA Annual Meeting sessions: Advocating for the Public	

	Hoolth Worldong (Consign 2420 0)	
	Health Workforce (Session 3120.0) – November 6th, 10:30am-12pm ET (with speakers John Auerbach, MBA, Trust for America's Health; Ed Hunter, MA, de Beaumont Foundation; Phyllis Meadows, PhD, Kresge Foundation; and Judy Monroe, MD, CDC Foundation); Championing Collaboration through Successful Academic Health Department Partnerships (Session 3115.0) – November 6th, 10:30-10:50am ET; Performance Improvement Competencies for Public Health Professionals (Session 3271.0) – November 6th, 12:30-12:50pm ET; Developing Priority Competencies for Population Health Professionals (Session 3271.0) – November 6th, 1:10-1:30pm ET; Determining Essential Core Competencies for Creating Job Descriptions and Other Workforce Development Activities (Session 3271.0) – November 6th, 1:30-1:50pm ET.	
ACHI: Building Population Health Competencies in Hospitals and Health Systems	Julia Resnick, MPH, Senior Program Manager, ACHI, discussed a set of population health competencies based on the Core Competencies that are being developed by the Public Health Foundation (PHF) and ACHI for non-clinical professionals, and what can be done to help build these competencies within hospitals and health systems for people working in community benefit roles.	
	This initiative connects with an area of the Council's Strategic Directions focused on the identification of population health competencies that are aligned with the Core Competencies. As discussed at recent meetings, the Council is interested in highlighting activities of Council member organizations that align with the Council's Strategic Directions. Among other purposes, the Strategic Directions articulate areas of interest to the Council, and during previous Council meetings this year, speakers from several Council member organizations have shared activities their organizations are undertaking that relate to the Council's Strategic Directions.	
	Dr. Keck invited discussion and questions for Ms. Resnick.	
Council Member Updates	Dr. Keck invited Council members to share additional updates about activities of their organizations related to the Council's Strategic Directions.	
Other Business and Next Steps	Dr. Keck asked if there was any other business to address.	

Future of Population Health Award: 2017 Recipient and Upcoming Webinar

Dr. Keck shared information about the Future of Population Health Award recipient and upcoming webinar. In August 2017, PHF announced the winner of the Future of Population Health Award, which recognizes exemplary practice by hospitals and health systems that are collaborating with governmental public health agencies and other community partners on health improvement strategies and implementation efforts. This year's winner is the University of Vermont (UVM) Medical Center for its support of Harbor Place, an innovative community partnership that lowered the cost of care and improved services for the homeless and housinginsecure population in Burlington, VT. ACHI's representative to the Council, Penrose Jackson, Director of Community Health Improvement at UVM, along with UVM's Chief Medical Officer Stephen Leffler, MD, led collaborations with local organizations to establish Harbor Place. Congratulations were expressed to Ms. Jackson for this honor. Ms. Jackson and Dr. Leffler will join PHF for a webinar on October 23, 2017 from 1:30-2:30pm ET to share UVM's story. More information about this webinar is available in the Events section of the PHF website.

The next Council meeting will be on December 12, 2017 from 1-3pm ET and will be held virtually.

Questions about Council meetings can be sent to Janelle Nichols at inichols@phf.org.