

Council on Linkages Between Academia and Public Health Practice Virtual Meeting

Date: July 16, 2018

Meeting Minutes - Draft

Members and Designees Present: C. William Keck (Chair), Phil Amuso, Wendy Braund, Christina Dokter, Michael Fagen, Gary Gilmore, Barbara Gottlieb, Angela Hawkins, Amy Lee, Patrick Lenihan, Susan Little, Beth Ransopher, Lisa Sedlar, Susan Swider, Beverly Taylor, Kristen Varol, Sarah Weiner

Other Participants Present: Ronnesha Addison, Clora Aikens, Magali Angeloni, Mike Anguilano, Anita Balan, Mary Beverly, Keree Brannen, Lori Caloia, Vera Cardinale, Candy Cates, Ashley Edmiston, Olugbemiga Ekundayo, Jennifer Ferraro, Julia Flannery, Robert Foley, Dom Francis, Carlos Alberto Garay, Steve Godin, Heidi Gortakowski, Nadim Haddad, Suzanne Hawley, Adam Hoverman, David Hudson, Barbara Ann Hughes, Jonathan James, Jennifer Kowalkowski, Kirk Koyama, Joe Kyle, Vanessa Lamers, Jessie Legros, Bryn Manzella, Nola Martz, Kelly Matson, Kate McFadyen, Jennifer McKeever, Lloyd Michener, Paulani Mui, Candace Nelson, Valeria Newton-Lamb, Veronica Nkie, Lauren Orkis, Eva Perlman, Lynelle Phillips, Erica Piedade, Janet Place, Hillary Presecan, Ariane Reeves, Hope Rollins, Karen Roubik, Linda Royer, Teejay Sethi, Silvia Shin, Lenee Simon, Indu Spugnardi, Kelli Stephens, Douglas Taren, J.T. Theofilos, Frank Thompson, Julie Trocchio, Eric Van Rite, Dan Ward, Angela Williams

Staff Present: Ron Bialek, Kathleen Amos, Keiona Jones

Agenda Item	Discussion	Action
Welcome and Overview of Agenda	The meeting began with a welcome by Council Chair C. William Keck, MD, MPH. Dr. Keck reminded participants of the Council's mission and reviewed the agenda for the meeting.	
Approval of Minutes from December 12, 2017 Meeting Action Item: Vote on Approval of Minutes	Dr. Keck asked for any changes to the minutes of the December 12, 2017 Council meeting. Kristen Varol, MPH, CHES, moved to approve the minutes as written. No additions or corrections.	Minutes from the December 12, 2017 Council meeting were approved as written.
State of the Council: Where We've Been, Where We Are, Where We're Headed	Dr. Keck led a discussion about the State of the Council. For more than 25 years, the Council has been supporting the US public health workforce and advancing workforce development efforts nationwide. Council Director Ron Bialek, MPP, spoke about the Council's history, current initiatives, and future opportunities. Over its history, the Council has grown from nine to 23 organizations and has engaged in laying the groundwork for The Community Guide (The Guide to Community Preventive Services) and the field of public health services and systems research (PHSSR), contributed to Council on Education for Public Health (CEPH) accreditation for schools and	Additional thoughts about the impact of the Council and its products, examples of how Council member organizations' or their members' or constituents' activities use the Council's work, or thoughts on future opportunities for the Council can be shared with Kathleen Amos at kamos@phf.org.

programs of public health and Public Health Accreditation Board (PHAB) accreditation for health departments, developed foundational competencies for the practice and teaching of public health, and strengthened partnerships and collaboration between public health practice and academia. Current initiatives focus on supporting use of the Core Competencies for Public Health Professionals (Core Competencies) and academic health department (AHD) partnerships.

Council members were asked to reflect on and discuss the impact Council member organizations are experiencing from the Council and its initiatives, contributions Council member organizations are making toward the Council's Strategic Directions, and opportunities to increase the Council's impact. The work of the Council and the aligned work of Council member organizations help contribute to the collective impact of the Council.

Dr. Keck invited questions and discussion. The Association of State and Territorial Health Officials' Council representative Wendy Braund, MD, MPH, MSEd, FACPM, spoke about state health departments' use of the Core Competencies. AHD Mentorship Program Chair Bryn Manzella, MPH, spoke about the value of AHD support and the Core Competencies for her local health department. Eva Perlman, MPH, and the Association of Public Health Laboratories' (APHL's) Council representative Phil Amuso, PhD, spoke about use of the Core Competencies for the Competency Guidelines for Public Health Laboratory Professionals. The National Association of County and City Health Officials' (NACCHO's) Council representative Beth Ransopher, RS, MEP, spoke about use of the Core Competencies within local health departments and by NACCHO in developing competencies for chief health strategists and an online training on how to create a workforce development program.

Core Competencies for Public Health Professionals

- Core Competencies Use
- Healthy People 2030
- New Competencies

Core Competencies Workgroup Co-Chair Janet Place, MPH, gave an update on work related to the Core Competencies.

The Core Competencies continue to be widely used for public health workforce development. The most popular resources and tools continue to include competency assessments, collections of job descriptions and workforce development plans that

Additional resources, stories, and examples to feature on the Council website are welcome and may be sent to Kathleen Amos at kamos@phf.org.

Released:

- Competencies for Performance Improvement Professionals in Public Health
- Quad Council Coalition's 2018 Community/ Public Health Nursing Competencies

incorporate the Core Competencies, examples of how organizations are using the Core Competencies, and descriptions of the Core Competencies domains. Work on resources and tools continues, with a competency assessment based on the modified version of the Core Competencies released last year and a redesign of the section of the Council website highlighting how organizations are using the Core Competencies under development. The Core Competencies Workgroup has grown to over 90 members and has also contributed to work on the Competencies for Performance Improvement Professionals in Public Health (PI Competencies) and Competencies for Population Health Professionals (Population Health Competencies).

Core Competencies Workgroup Co-Chair Amy Lee, MD, MPH, MBA, provided an update on Healthy People 2030.

The Core Competencies are integrated into three objectives within the Public Health Infrastructure (PHI) topic area of Healthy People 2020, which focus on the use of the Core Competencies in public health agency iob descriptions and performance evaluations, continuing education, and academic curricula. Planning is underway for Healthy People 2030. The development of objectives is in process, and it is anticipated that Healthy People 2030 will include many fewer objectives than Healthy People 2020. Earlier this year, Council staff met with the PHI team and provided input on objectives for Healthy People 2030. The PHI team is hoping to include objectives related to the Core Competencies, and it is likely that the primary objective proposed for inclusion will focus on use of the Core Competencies in continuing education and training. A public comment period is expected to begin toward the end of this year and will offer an opportunity to provide additional input into the objectives and reinforce interest in workforce objectives.

Dr. Keck invited questions or discussion about activities related to the Core Competencies.

Council Assistant Director Kathleen Amos, MLIS, spoke about discipline-specific competencies and the PI Competencies.

A variety of competency sets have drawn on the Core Competencies or the expertise of Council staff or Core Competencies Council staff will inform Council members when the public comment period will be held and encourage providing feedback on the proposed objectives.

More information about the Core Competencies and Core Competencies activities is available through the Core Competencies section of the Council website or by contacting Kathleen Amos at kamos@phf.org.

Workgroup members in their development and implementation. For example, within the past two years, Council staff or Core Competencies Workgroup members have engaged in efforts related to the development or implementation of the PI Competencies and Population Health Competencies, two competency sets developed by the Public Health Foundation (PHF); Competency Guidelines for Public Health Laboratory Professionals produced by APHL and the Centers for Disease Control and Prevention (CDC); Including People with Disabilities: Public Health Workforce Competencies from the Association of University Centers on Disabilities; and Legal Epidemiology Competency Model led by CDC's Public Health Law Program. Additional examples of competency sets that draw on the Core Competencies include the Community/ Public Health Nursing (C/PHN) Competencies from the Quad Council Coalition of Public Health Nursing Organizations (QCC); Competencies for Applied Epidemiologists in Governmental Public Health Agencies from CDC and the Council of State and Territorial Epidemiologists: Competencies for Health Education Specialists from the National Commission for Health Education Credentialing, Inc.; and Competencies for Public Health Informaticians created by CDC, the Association of Schools of Public Health, and the University of Washington Center for Public Health Informatics.

Two new competency sets that use the Core Competencies have recently been released: the PI Competencies and the 2018 C/PHN Competencies.

The PI Competencies are a set of skills desirable for performance improvement (PI) professionals working in public health, which were developed to offer additional guidance in PI for public health professionals with responsibilities related to quality improvement, performance management, workforce development. accreditation readiness, or community health assessment and improvement planning. The development process for this competency set spanned several years and included numerous opportunities for input and feedback from PI professionals, as well as a comprehensive environmental scan, including a literature review. To guide work related to these competencies, a PI Competencies Subgroup was established

under the Core Competencies Workgroup and includes more than 80 members from across the country. Released in June 2018 by PHF, these competencies are based on and align with the Core Competencies, and can be used along with the Core Competencies to help guide workforce development for PI professionals. To support use of the PI Competencies, a supplemental resource that presents the PI Competencies along with a list of competencies from the Core Competencies that may be especially relevant for PI professionals was also developed. Both the PI Competencies and this supplemental resource are available from the PHF website.

Dr. Keck invited questions for Ms. Amos.

The QCC's Council representative Susan Haynes Little, DNP, RN, PHNA-BC, CPHQ, CPM, shared the 2018 C/PHN Competencies.

The QCC's C/PHN Competencies were originally developed in 2004 and updated in 2011 to inform and improve the public health nursing workforce and support progression of nursing education. Changes in community and public health nursing practice necessitated a revised set of competencies to inform nursing curricula and guide research, policy, and practice, and a task force was created in March 2017 to again revise the competencies. A final draft of the competency set was shared with QCC members in November 2017, and the revised set of competencies and an example evaluation tool were approved in April 2018. The C/PHN Competencies are available from the QCC website, and a recorded webinar about the competencies is expected later this summer.

Dr. Keck invited questions for Dr. Little.

Academic Health Department Learning Community

- AHD Webinar Series and Ask the AHD Expert Column
- Staged Model of AHD Development
- AHD Mentorship Program

Dr. Keck provided an update on activities of the AHD Learning Community.

Since its launch in 2011, the AHD Learning Community has grown to more than 900 members and has continued to expand the resources and activities offered to members and others in the public health community. Since 2011, the Learning Community has held conference calls and virtual meetings to share AHD stories and enable Learning Community members to discuss AHD topics. Earlier this year, the Learning Community transitioned its virtual meetings

to an AHD Webinar Series. The first two webinars focused on how AHD partnerships can support PHAB and CEPH accreditation and building AHD partnerships in rural areas. AHD webinars are open to all who are interested and are archived and made available through the Council website, TRAIN Learning Network, and YouTube.

The AHD Learning Community continues its quarterly *Ask the AHD Expert* column on the PHF Pulse blog, which provides guidance on AHD development or operation in response to questions from Learning Community members. Now up to six columns, the latest focus on communicating the value of AHD partnerships and how AHDs are engaging a variety of partners to impact community health.

Building on the working AHD concept paper developed by the Council in 2010 to provide a definition for AHD partnership and on experiences shared by AHD Learning Community members, in 2017, a staged model of AHD development was drafted to illustrate how such partnerships may develop. This draft model was made available for public comment from November 2017 through April 2018, and revisions are being made based on feedback received. Discussion occurred on whether to keep the "Bonus" section included in the draft model or to integrate that content into a stage. It is anticipated that final revisions will be made and version 1 of the model will be available later this year. An effort is also beginning to capture stories of AHD partnerships that highlight different stages in the model

Demand for the AHD Mentorship Program, which aims to build ongoing mentoring relationships between individuals involved in AHD efforts to foster the development, maintenance, and expansion of AHDs, has in some ways outgrown supply, and additional mentees are waiting for mentors with experience that matches their needs. Additional mentors with AHD experience or expertise are needed.

The American Public Health Association (APHA) is planning to include an article about AHD partnerships and the AHD Learning Community in the August issue of *The Nation's Health* newspaper. This will be a cover story freely available online.

Dr. Keck invited questions about activities related to the AHD Learning Community.

AHD partnership stories and examples that highlight different stages in the staged model of AHD development can be shared with Kathleen Amos at kamos@phf.org.

To volunteer as an AHD mentor or to learn more about the AHD Mentorship Program, contact Kathleen Amos at kamos@phf.org.

More information about the AHD Learning Community and its activities is available through the AHD Learning Community section of the Council website or by contacting Kathleen Amos at kamos@phf.org.

Other Business and Next Steps

Dr. Keck invited Lisa Sedlar, MLIS, MT (ASCP), from the National Library of Medicine (NLM), to speak about usability testing for the redesigned Partners in Information Access for the Public Health Workforce (PHPartners) website.

NLM is currently assessing the newly redesigned PHPartners.org website. The new website is currently available in a staging area before it is made available to the public. Feedback on the redesign before it is live is important to the redesign process, and NLM invites participation in a brief online usability test and survey. The testing can be completed remotely online and should take about 20 minutes.

Dr. Keck asked if there was any other business to address.

The next Council meeting will be on November 29, 2018 from 2-4pm EST and will be held virtually.

To participate in the PHPartners usability testing visit https://www.userhappy-accounts.com/ParticipantRegistration.aspx to sign-up with the usability testing platform UserHappy. To only be contacted for this test, use "PHPartners" for the "Name of the specific project" on the form. Questions can be sent to Aline Lin at aline@userhappy.com or Lisa Sedlar at lisa.sedlar@nih.gov.

Questions about Council meetings can be sent to Kathleen Amos at kamos@phf.org.

