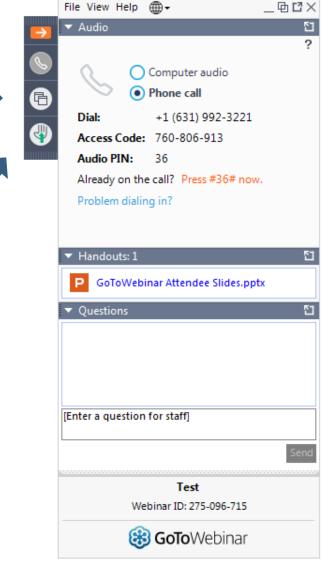
Council on Linkages Between Academia and Public Health Practice Meeting

November 29, 2018



Housekeeping Items

- Council members and designees are unmuted; all other attendees are muted. If you are using your phone, please choose the "Phone call" option and enter your Audio PIN (found in the "Audio" panel). If you are using computer speakers and a mic, please choose the "Computer audio" option.
- Please use the "Raise Hand" feature to indicate that you'd like to be unmuted.
- Meeting materials and slides are available in the "Handouts" section
- Feel free to use the "Questions" box to communicate with staff during the meeting.





Council on Linkages Between Academia and Public Health Practice

To improve the performance of individuals and organizations within public health by:

- ➤ Fostering, coordinating, and monitoring collaboration among the academic, public health practice, and healthcare communities
- Promoting public health education and training for health professionals throughout their careers
- Developing and advancing innovative strategies to build and strengthen public health infrastructure

Funded by Centers for Disease Control and Prevention

Staffed by Public Health Foundation

23 National Public Health Organizations:

- ➤ American Association of Colleges of Nursing
- American College of Preventive Medicine
- American Public Health Association
- > Association for Community Health Improvement
- > Association for Prevention Teaching and Research
- > Association of Accredited Public Health Programs
- ➤ Association of Public Health Laboratories
- > Association of Schools and Programs of Public Health
- Association of State and Territorial Health Officials
- > Association of University Programs in Health Administration
- > Centers for Disease Control and Prevention
- > Community-Campus Partnerships for Health
- > Council on Education for Public Health
- ➤ Health Resources and Services Administration
- National Association of County and City Health Officials
- National Association of Local Boards of Health
- National Environmental Health Association
- National Library of Medicine
- > National Network of Public Health Institutes
- > National Public Health Leadership Development Network
- ➤ Quad Council of Public Health Nursing Organizations
- Society for Public Health Education
- Veterans Health Administration



Agenda

- Approval of Minutes from July 16, 2018 Meeting
 - **> Action Item:** Vote on Approval of Minutes
- Year in Review
 - > Competencies Initiatives
 - Core Competencies for Public Health Professionals
 - Competencies for Performance Improvement Professionals in Public Health
 - Competencies for Population Health Professionals
 - Quad Council Coalition Community/Public Health Nursing Competencies
 - Academic Health Department Learning Community
- Council Directions and Priorities
- Other Business and Next Steps

Approval of Minutes from July 16, 2018 Meeting

> Action Item: Vote on Approval of Minutes

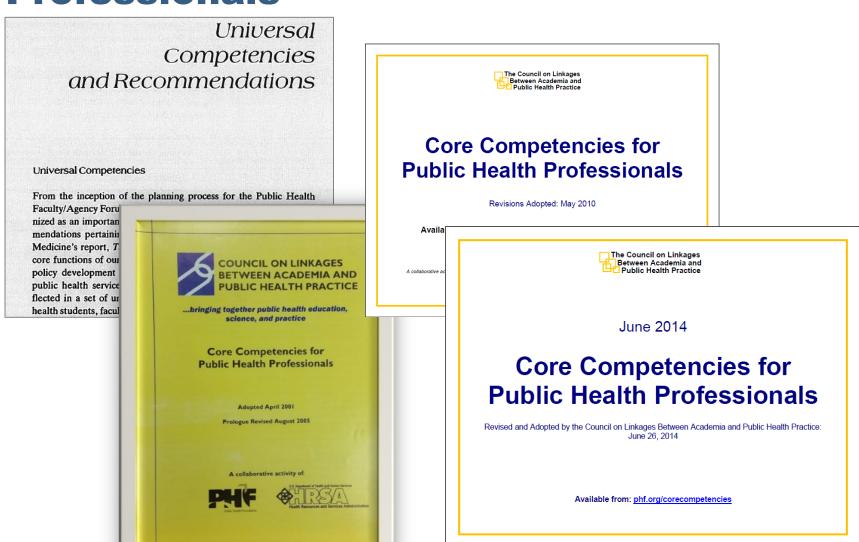
Year in Review

- Competencies Initiatives
- Academic Health Department Learning Community

Competencies Initiatives

- > Speakers:
 - ➤ Amy Lee, MD, MPH, MBA, and Janet Place, MPH, Core Competencies Workgroup Co-Chairs
 - > Kathleen Amos, MLIS, Council Assistant Director
 - ➤ Susan Little, DNP, RN, PHNA-BC, CPHQ, CPM, Quad Council Coalition of Public Health Nursing Organizations

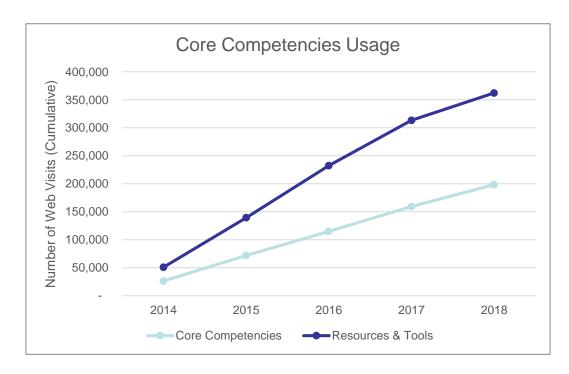
Core Competencies for Public Health Professionals



Core Competencies Usage

- > In 2018:
 - **>** >38,000 online visits
 - >48,000 online visits to resources and tools

- Since 2014 release:
 - **→** ~197,000 online visits
 - > >360,000 online visits to resources and tools





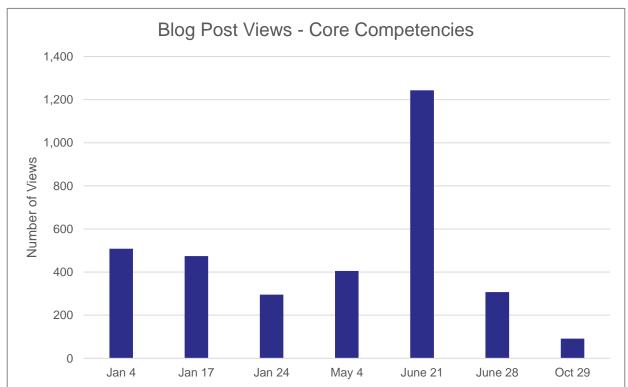
Core Competencies Resources & Tools

- Most popular resources and tools:
 - Competency assessments
 - > Collection of job descriptions
 - Collection of <u>examples of how organizations use the Core</u> <u>Competencies</u>
 - Domain descriptions
 - Collection of workforce development plans
- > In development:
 - Competency assessment based on the <u>modified version of the Core Competencies</u>
 - Redesigned and expanded collection of <u>examples of how</u> organizations use the Core Competencies
 - Stories and examples welcome to Kathleen at <u>kamos@phf.org!</u>



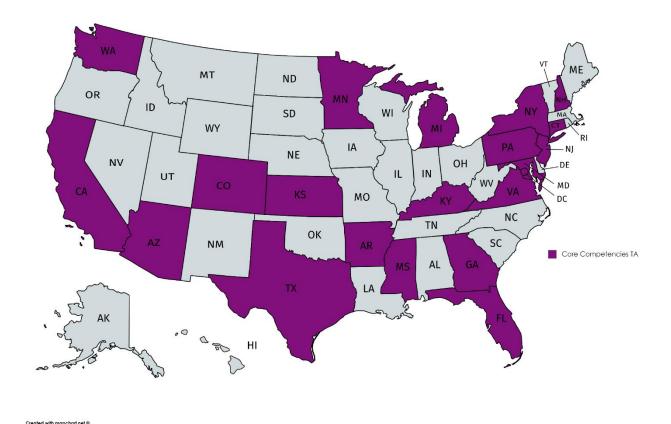
Core Competencies Communications

- > 7 blog posts highlighting work related to the Core Competencies published on the PHF Pulse blog
- > >3,300 views



Core Competencies TA

>>40 technical assistance requests, serving ~30 organizations in 20 states, DC, Australia, and Ethiopia



Other Core Competencies Highlights

- National presentations
 - 2018 American Public Health Association Annual Meeting
 - ➤ 2019 Open Forum for Quality Improvement and Innovation
- Healthy People 2030
 - Development of objectives underway
 - Anticipate at least one objective related to use of the Core Competencies in continuing education

Competencies for Performance Improvement Professionals in Public Health

Competencies for Performance Improvement Professionals in Public Health June 1, 2018

The Competencies for Performance Improvement Professionals in Public Health (PI Competencies) are a set of skills desirable for performance improvement (PI) professionals

working in public health. Based on the (Core Competencies) and the Core (these competencies were developed professionals with responsibilities related areas of quality improvement, per accreditation readiness, or communit

The PI Competencies describe areas These competencies do not describe as those are determined by places of distinct jobs or positions within public Competencies may be more or less r specific job responsibilities. Individua competencies in the areas most relev

Connection with the Core Compete

The PI Competencies align with the (professionals working in public health in the Core Competencies and descri of PI professionals in public health se departments. PI-related skills addres

Competencies for Performance Improvement Professionals in Public Health

Analytical/Assessment Skills

- Demonstrates how data and information are used to improve individual, program, and organizational performance (e.g., selection and use of valid and reliable quantitative and qualitative data, data-driven decision making, data management, performance measurement)
- Uses evidence (e.g., literature, best practices, model/promising/emerging practices) in determining how to evaluate and improve performance

Policy Development/Program Planning Skills

- Describes how quality improvement, performance management, and workforce development are used to improve individual, program, and organizational performance
- Coordinates development and implementation of an organization-wide quality improvement plan
- Coordinates development and implementation of an organization-wide workforce development plan
- Applies quality improvement, performance management, and workforce development frameworks, methods, tools, and models to improve individual, program, and organizational performance
- Evaluates the effectiveness and quality of the organization's quality improvement, performance management, and workforce development plans and practices
- Integrates quality improvement methods into organizational policies, plans, programs, and services
- Aligns quality improvement plan and performance management system with other organization and community plans (e.g., strategic plan, community health improvement plan, workforce development plan, communication plan, all hazards emergency operations plan)

Community Dimensions of Practice Skills

10. Describes how quality improvement, performance management, and workforce development



Competencies for Population Health Professionals

Competencies for Population Health Professionals Draft 6.4 – October 2018

The Competencies for Population Health Professionals (Population Health Competencies) are a set of skills desirable for population health professionals. Based on the Core Competencies for Public Health Professionals (Core Competencies), the Population Health Competencies are primarily designed for hospital, health system, public health, and healthcare professionals engaged in assessment of population health needs and development, delivery, and improvement of population health programs, services, and practices. This may include activities related to community health needs assessments, community health improvement plans, implementation of community-based interventions, and coalition building. Competencies are organized into six domains.

Community Engagement

- Describes the historical and current conditions that are affecting health in a community (e.g., racism, historical trauma, power dynamics, natural disasters, poverty, housing)
- Identifies relationships that are affecting health in a community (e.g., relationships among hospitals, health departments, community health centers, primary care providers, schools, community-based organizations, and other types of organizations)
- Identifies factors influencing relationships (e.g., power dynamics, trust, local politics, competition) that are affecting health in a community
- Establishes relationships to improve health in a community (e.g., with organizations serving the same population, academic institutions, policy makers, customers/clients, and others)
- Maintains relationships that improve health in a community
- Creates opportunities for individuals and organizations to collaborate to improve health in a community (e.g., coalition building, facilitating collaboration)
- Collaborates with organizations for maximizing use of community assets and resources (e.g., Boys & Girls Clubs, public libraries, hospitals, faith-based organizations, academic institutions, federal grants, fellowship programs)
- · Participates in partnerships to improve health in a community
- Gathers information in collaboration with community members for assessing community health needs and developing, implementing, evaluating, and improving policies, programs, and services



Quad Council Coalition Community/ Public Health Nursing Competencies

Community/Public Health Nursing Competencies

Approved 04.13,2018

Community/Public Health Nursing [C/PHN] Competencies (Quad Council Coalition, 2018)



Public Health Nursing Organizations

The Quad Council Coalition (QCC) of Public Healt

- Alliance of Nurses for Healthy Environmen
- Association of Community Health Nursing
- Association of Public Health Nurses (APHN
- The American Public Health Association –

The QCC was founded in 1988 to address prioriti research, and as the voice of public health nursing

QCC Competency Review Task Force, 2017-2018

Lisa A. Campbell, DNP, RN, PHNA-BC Monica J. Harmon, MSN, MPH, RN Barbara L. Joyce, Ph.D., RN, CNS, ANEF Susan H. Little, DNP, RN, PHNA-BC, CPHQ

Suggested Citation: Quad Council Coalition Competency

Community/Public Health Nursing Competencies

Approved 04.13.2018

Domain 1: Assessment and Analytic Skills

Assessment/Analytic Skills focus on identifying and understanding data, turning data into information for action, assessing needs and assets to address community health needs, developing community health assessments, and using evidence for decision making.

- 1A1. Assess the health status and health literacy of individuals and families, including determinants of health, using multiple sources of data.
- 1A2a. Use an ecological perspective and epidemiological data to identify health risks for a population.
- 1A2b. Identify individual and family assets. needs, values, beliefs, resources and relevant environmental factors.
- public health conditions.
- 1A4. Use a data collection plan that incorporates valid and reliable methods and instruments for collection of qualitative and quantitative data to inform the service for individuals, families, and a community.
- 1A5. Interpret valid and reliable data that impacts the health of individuals, families, and communities to make comparisons that are understandable to all who were involved in the assessment process.

- 1B1. Assess the health status and health literacy of populations and their related determinants of health across the lifespan and wellness continuum.
- 1B2. Develop public health nursing diagnoses and program implementation plans utilizing an ecological perspective and epidemiological data for individuals. families, communities, and populations.
- 1A3. Select variables that measure health and 1B3. Use a comprehensive set of relevant variables within and across systems to measure health and public health conditions.
 - 1B4. Use steps of program planning incorporating socio-behavioral and epidemiological models and principles to collect quality quantitative and qualitative data.
 - 1B5. Use multiple methods and sources of data for concise and comprehensive community/population assessment that can be documented and interpreted in terms that are understandable to all who were involved in the process, including communities.

- 1C1. Apply appropriate comprehensive, in-depth system/organizational assessments and analyses as it relates to population health.
- 1C2a. Apply organizational and other theories to guide the development of system-wide approaches to reduce population-level health risks. 1C2b. Design systems that identify population assets and resources and relevant social, economic, and environmental factors.
- 1C3. Adapt a comprehensive set of relevant variables within and across systems to measure health and public health conditions.
- 1C4a. Design systems that support the collection of valid and reliable quantitative and qualitative data on individuals, families, and populations. 1C4h. Design systems to improve and assure the optimal validity, reliability, and comparability of data.
- 1C5a. Design systems to assure that assessments are documented and interpreted in terms that are understandable to all partners/stakeholders. 1C5b. Design data collection system that uses multiple methods and sources when collecting and analyzing data to ensure a comprehensive assessment process.



Academic Health Department Learning Community

Speaker: Bill Keck, MD, MPH, AHD Learning Community Chair

Helping Academic Health Departments Grow

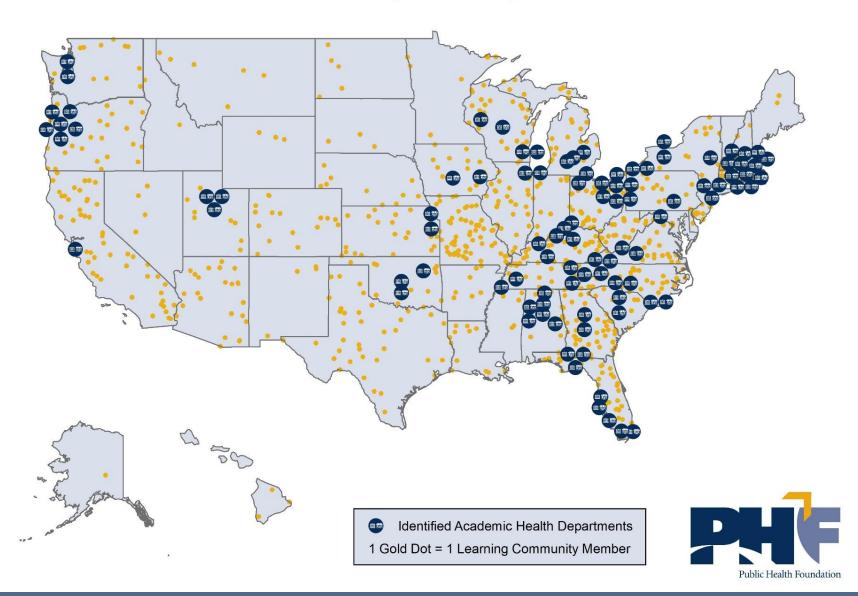
- > ~950 members
- Over 60 Academic Health Department partnerships

Variety of Activities:

- Examples and stories of Academic Health Departments
- Webinars by Academic Health Departments
- > Partnership agreements
- Listserv
- "Ask the Expert" column
- Technical assistance



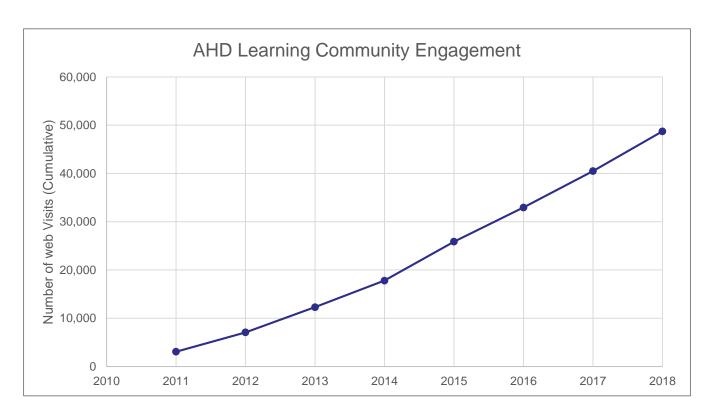
Academic Health Department (AHD) Partnerships and AHD Learning Community Members



AHD Learning Community Engagement

- **)** In 2018:
 - >8,000 online visits

- > Since 2011:
 - > ~50,000 online visits

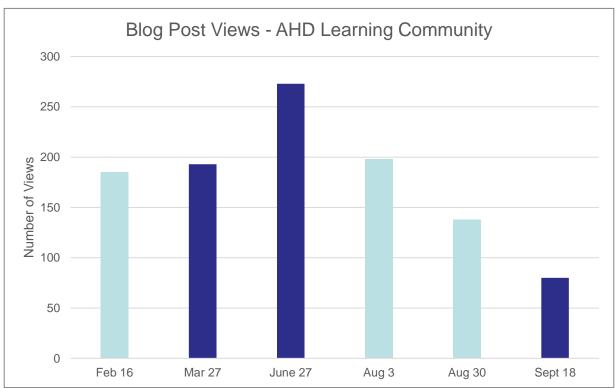


AHD Learning Community Resources and Tools

- > AHD Webinar Series
 - How AHD Partnerships Can Support PHAB and CEPH Accreditation (February)
 - ➤ Building AHD Partnerships in Rural Areas (June)
 - <u>Utilizing Academic Partnerships to Enhance Capacity in Small Health Departments</u> (January 2019)
- Ask the AHD Expert Column
 - > Communicating the Value of AHD Partnerships (March)
 - Engaging a Variety of Partners to Impact Community Health (June)
 - Broadening Relationships within an AHD Partnership (September)
 - > TBD (December)
- Staged model of AHD development final draft

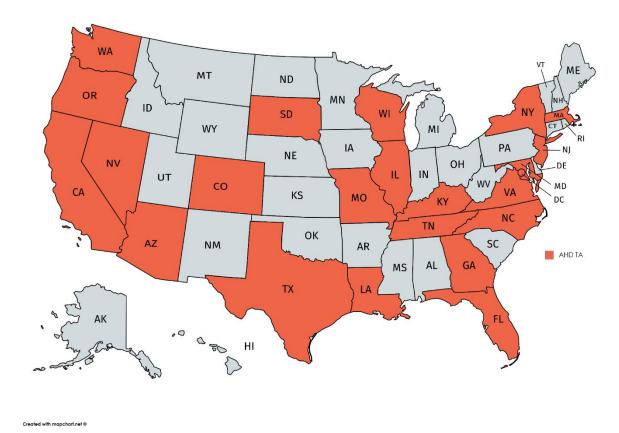
AHD Learning Community Communications

- > 6 blog posts highlighting work related to AHD partnerships published on the PHF Pulse blog
- > 1,000 views



AHD Learning Community TA

>>40 technical assistance requests, serving ~30 organizations in 23 states and DC



The Council on Linkages
Between Academia and
Public Health Practice

Other AHD Learning Community Highlights

- Wisconsin Public Health Research Network published a comparison paper using the AHD Research Agenda
- APHA published a <u>cover story</u> on AHD partnerships in the August issue of <u>The Nation's Health</u>
- National presentations
 - ➤ 2018 Public Health Improvement Training
 - National Association of County and City Health Officials Annual 2018

Council Directions and Priorities

> Speaker: Bill Keck, MD, MPH, Council Chair

Council on Linkages Between Academia and Public Health Practice

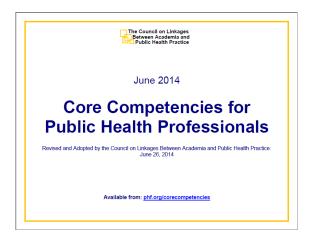
- 25 years of consensus development to strengthen the public health system
- Guided by Strategic Directions
 - > 4 objectives
 - Foster collaborations between academia and practice within the field of public health and between public health and healthcare professionals and organizations
 - > Enhance public health practice-oriented education and training
 - Support the development of a diverse, highly skilled, and motivated public health workforce with the competence and tools to succeed
 - Promote and strengthen the evidence base for public health practice



An Impressive History

- Convening diverse national organizations to improve public health training, research, and practice for 25 years
- Developed consensus around core competencies desirable for the practice and teaching of public health
- > Put public health systems research on the map
- Influenced academic and practice accreditation criteria
- Developed evidence-based practice guidelines leading to creation of the U.S. Community Preventive Services Task Force
- Providing tools, resources, and technical assistance to institutions trying to establish academic health departments

Current Priorities



Core Competencies for Public Health Professionals



Academic Health Department Learning Community

Maintenance Mode

- Council operations
- Support for the Core Competencies for Public Health Professionals
- Support for the Academic Health Department Learning Community

Discussion: Moving into 2019

- Direction for Council activities?
- Areas within the Council's Strategic Directions that are priorities for Council member organizations?
- Activities aligned with the Strategic Directions in which Council member organizations are engaged?
- Continue to focus on current priorities?
- Additional guidance or ideas?
 - > Email Kathleen at kamos@phf.org

Other Business and Next Steps