



Council on Linkages Between Academia and Public Health Practice Virtual Meeting

Date: November 30, 2022, 12-2pm EST

Meeting Minutes

Members and Designees Present: Moose Alperin, Rex Archer, Ellen Averett, Olabisi Badmus, Terry Brandenburg, Lori Edwards, Michael Fagen, Leah Gillis, Gary Gilmore, Barbara Gottlieb, Paul Halverson, Nancy Harada, Amy Lee, Susan Swider

Other Participants Present: Yasmin Abdu, Eisha Akbar, Patricia Alcocer, Peg Allen, Magali Angeloni, Mayela Arana, Brittany Argotsinger, Jessica Arrazola, Jeanine Arrighi, Geysil Arroyo, Lil Baddour, Dana Baker, Chris Balster, Michael Barry, Jenica Bates, Christine Bean, Jennifer Beard, Deena Bell, Janice Blake, Lauren Boissy, Kari Brisolar, Alicia Budd, Erin Burns, Renée Canady, Autumn Carter, Ron Chapman, Marita Chilton, Wendy Christensen, Heather Clark, Eric Coles, Liza Corso, Bess Davenport, Leslie deRosset, Robert Dickinson, Tammy Dillard-Steels, Anna Dobbins, Wendy Douglas, Maureen Drinkard, Carrie Evans, Mighty Fine, Joe Finkbonner, Traci Fowler, Kelly French, Derrick Gable, Samantha Gallion, Adrienne Gill, Sheryl Green, Megan Groshong, Areysy Guerrero, Talmage Holmes, Brad Hubbard, Matt Jackson, Claude Jacob, Allison Jacobs, G. Kesling, Tamnnet Kidanu, Kate Kollman, Esther Kukiela, Vanessa Lamers, Teresa Leatherman, Joanna Levine, Megan Lincoln, Neva Loney, Karya Lustig, Melissa MacKay, Bryn Manzella, Jennifer McWhirter, Jason Menchhofer, Shellisa Moore, Ediomono Ndon, Janet Place, Cindy Prins, Sharon Pritchett, Maura Proser, Claudia Reginato, Jennifer Romaszewski, Allison Scheeler, Tali Schiller, Lisa Sedlar, Sheila Seño, Josette Shipley, Erin Sorensen, Leslie Stalnaker, Gabrielle Taylor, Alice Vestergaard, Angela Whitten, Dawn Williams, Alison Zuercher, Mona Zuffante

Staff Present: Bill Keck, Ron Bialek, Kathleen Amos, Samantha Draper, Jennifer Harmon, Grace Davis

Agenda Item	Discussion	Action
Welcome and Overview of Agenda	The meeting began with a welcome by Council Chair C. William Keck, MD, MPH. Dr. Keck thanked the Centers for Disease Control and Prevention (CDC) for the funding support that has enabled current Council activities, reminded participants of the Council's mission, and reviewed the agenda for the meeting.	
Approval of Minutes from September 29, 2022 Meeting	Dr. Keck asked for any changes to the minutes of the September 29, 2022 Council meeting. Gary Gilmore, MPH, PhD, MCHES, moved to approve the minutes as written. Lori Edwards, DrPH, MPH, BSN, RN, CNS PCH, BC seconded the motion. No additions or corrections.	Minutes of the September 29, 2022 Council meeting were approved as written.
The Year in Review	Council Assistant Director Kathleen Amos, MLIS, provided a review of Council activities in 2022, emphasizing the Academic Health Department (AHD) Learning Community and Core Competencies for Public Health Professionals (Core Competencies). The AHD Learning Community is a national community that	

	<p>brings together and supports practitioners, educators, researchers, and others to explore AHD partnerships, share their experiences, and engage in collaborative learning. Since its launch in January 2011, the AHD Learning Community has grown to more than 1,500 members from health departments, academic institutions, and other organizations across the country. The Learning Community offers resources and activities to support over 100 AHD partnerships, including a venue for sharing examples and stories of AHD partnerships, webinars featuring AHD partnerships, examples of partnership agreements, a listserv for communication, and technical assistance.</p> <p>Thus far in 2022, the Learning Community and its resources and tools have been accessed online more than 8,500 times. This brings online usage since launch of the Learning Community to more than 84,000 visits. In 2022, staff responded to 18 requests for assistance related to AHD partnerships, serving 14 organizations in 12 states and DC.</p> <p>AHD partnerships were highlighted in several webinars as part of the ongoing AHD Webinar Series. These included a webinar in February (<i>Envisioning and Building the Public Health Workforce of the Future: The Critical Role of Partnerships</i>) and one in November (<i>Ask Me Anything – Academic Health Department Partnerships</i>). The American Association of Colleges of Nursing (AACN) hosted a webinar in April focusing on AHD partnerships: <i>Partnerships Between Academic Health Departments and Schools of Nursing</i>.</p> <p>AHD partnerships were also the focus of sessions at several conferences throughout the year. These included the Missoula Academic Health Department Conference (<i>Academic Health Department Partnerships</i>), 2022 Public Health Improvement Training (PHIT) (<i>Envisioning and Building the Public Health Workforce of the Future: The Value of Partnerships</i>), 2022 NACCHO360 Conference (<i>Envisioning and Building the Public Health Workforce of the Future Through Partnerships</i>), and the APHA 2022 Annual Meeting & Expo (<i>Strengthening the Public Health Workforce: The Role of the Council on Linkages Between Academia and Public Health Practice</i>).</p> <p>Ms. Amos invited questions about the AHD Learning Community.</p> <p>Ms. Amos then shared updates on the Core Competencies for Public Health Professionals (Core Competencies).</p> <p>The Core Competencies, a set of foundational or crosscutting skills for professionals engaged in public health practice, education, and research, are used in workforce development activities across the US. The most current data show that approximately 80% of state health departments, 60% of tribal health organizations, 45% of local health departments, 25% of territorial health</p>	
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	<p>departments, and 90% of academic programs with a public health focus use the Core Competencies. The Core Competencies are used in a variety of ways, including to guide development of job descriptions and performance objectives, competency or training needs assessments, education and training, workforce development plans, other competency sets, and other tools and resources to support professional development for public health professionals. These competencies also appear in major national initiatives, such as Healthy People and accreditation; are integrated into the TRAIN Learning Network; and are designed to reflect the knowledge and skills needed to deliver the 10 Essential Public Health Services.</p> <p>To date in 2022, the Core Competencies and resources and tools that support implementation have been accessed online more than 87,000 times, with more than 46,000 visits to the Core Competencies and more than 41,000 visits to resources and tools. Since the 2021 version of the Core Competencies was released in November 2021, the webpage has been visited more than 53,000 times. So far in 2022, Council staff have responded to 42 requests for assistance related to the Core Competencies, serving 30 organizations in 17 states, DC, and Tanzania.</p> <p>Other engagement with the Core Competencies is also taking place among working groups. The Public Health Training Centers (PHTCs) are using the Competencies as reference as they build the Racial Justice Competencies for Public Health Professionals. Additionally, the Council of State and Territorial Epidemiologists (CSTE) is using them to inform the Applied Epidemiology Competencies. The PHF Pulse blog highlighted the Core Competencies in an October post entitled <i>New to Public Health Residency Program: Building Core Competencies for Public Health Practice</i>.</p> <p>Since the release of the 2021 Core Competencies, Council staff have been working on updating and developing resources and tools that support use of the Core Competencies and help with the transition from the 2014 to the 2021 version. Updated competency assessments are available on the Council website, and the 2021 Core Competencies have been made available on the TRAIN Learning Network as a search filter. In 2022, an updated prioritization tool was also made available for the 2021 version and is available on the Council website. Updates of additional resources and tools are underway. As resources and tools are completed, they will be posted on the Council website and shared through the <i>Council on Linkages Update</i>.</p> <p>The 2021 Core Competencies were adopted in October 2021 and have been available through the Council website since November 2021. Since that time, Council staff have been engaged in dissemination activities to try to ensure the public health community is aware of and has access to this latest version for their workforce development efforts.</p>	
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	<p>These include direct emails; sharing content through PHF, Council, and partner websites, newsletters, and social media; and presenting during meetings and webinars. In 2022, the Core Competencies were shared during numerous webinars, virtual meetings, and conferences. In January, the Core Competencies were highlighted at a session at 2022 Open Forum: Next Generation entitled <i>Introducing the 2021 Core Competencies for Public Health Professionals: Crosscutting Skills for a High-Performing Workforce</i>. Events in February and March also provided opportunities to introduce the Core Competencies including a session at the Region 2 PHTC Log-in2Learn Webinar series (<i>Introducing the 2021 Core Competencies for Public Health Professionals</i>), a PHF webinar entitled <i>Introducing the 2021 Core Competencies for Public Health Professionals</i>, and presentations at the NNLM Public Health Collaborative Meeting and the NIH Tribal Accreditation Learning Community Webinar Series, both entitled <i>Introducing the 2021 Core Competencies for Public Health Professionals</i>. The Core Competencies were also featured at the 2022 Public Health Improvement Training (PHIT) in two sessions: <i>Building a Strong Workforce Development Program</i> and <i>Who Has Time for Workforce Development? Reinvigorating Your Workforce Development Program</i>. Additionally, the Core Competencies were the focus of attention at the 2022 NACCHO360 Conference in July: <i>Introducing the 2021 Core Competencies for Public Health Professionals: Crosscutting Skills for a High-Performing Workforce</i>. The Core Competencies were highlighted in several sessions at the American Public Health Association (APHA) 2022 Annual Meeting & Expo in November. These included <i>Strengthening the Public Health Workforce: The Role of the Council on Linkages Between Academia and Public Health Practice</i>, <i>New Tools for Using the 2021 Core Competencies for Public Health Professionals</i>, and <i>Advancing Health Equity with the Core Competencies for Public Health Professionals</i>. Dissemination activities will continue into 2023, and suggestions of activities or potential audiences are welcome.</p> <p>Ms. Amos asked for any questions or comments about the Core Competencies for Public Health Professionals.</p>	<p>More information about the AHD Learning Community and its activities is available through the AHD Learning Community section of the Council website or by contacting Kathleen Amos at kamos@phf.org.</p> <p>More information about the Core Competencies can be found through the Core Competencies section of the Council website or by contacting Kathleen Amos at kamos@phf.org</p>
<p>Looking Ahead: Council Contributions to Rebuilding the Public Health Workforce</p>	<p>Council Director Ron Bialek, MPP, provided an overview of the Council's history and strategic directions, opening a conversation about what Council members and attendees view as important next steps for the organization.</p> <p>The Council has participated in 30 years of consensus development to strengthen the public health workforce, which has included activities related to fostering collaboration, enhancing education and training, supporting workforce development, and strengthening the evidence base for practice. Current priorities include the Core Competencies for Public Health Professionals (Core Competencies), Academic Health Department (AHD)</p>	

	<p>Learning Community, and revitalizing the public health workforce.</p> <p>Mr. Bialek asked for participation from attendants, encouraging and facilitating a discussion about strategic priorities that the Council can address in the future to positively impact the workforce.</p>	
<p>Increasing Flu Vaccination: How Practice and Academia Can Help</p>	<p>Director of Performance Management and Quality Improvement at the Public Health Foundation Vanessa Lamers, MEd, MPH, introduced CDC staff members Alicia Budd, MPH, and Erin Burns, MA to discuss the 2022-2023 Influenza Season and how the workforce can participate in mitigating the spread of the flu.</p> <p>Ms. Budd addressed what is currently happening with influenza in the 2022-2023 season. Influenza activity is increasing earlier than usual this season in addition to already-elevated levels of other respiratory viruses. She encouraged vaccination as a means to prevent the spread of the flu.</p> <p>Ms. Burns reviewed the current CDC communications strategies and campaigns surrounding flu vaccination. Preliminary campaign data showed many views of the materials, including online advertisements, press conferences, and other media campaigns. Ms. Burns highlighted the importance of encouraging vaccination through these communication materials and any other means available.</p> <p>Mr. Bialek highlighted how practice and academia can help increase flu vaccination, contributing to the prevention of a potentially impending crisis. Mr. Bialek asked attendees to share any examples or ideas.</p>	
<p>Other Business and Next Steps</p>	<p>Dr. Keck asked if there was any other business to address.</p> <p>The next Council meeting is set to take place in early 2023 and information regarding the date will be sent out in the new year.</p>	<p>Questions can be sent to Kathleen Amos at kamos@phf.org.</p>