

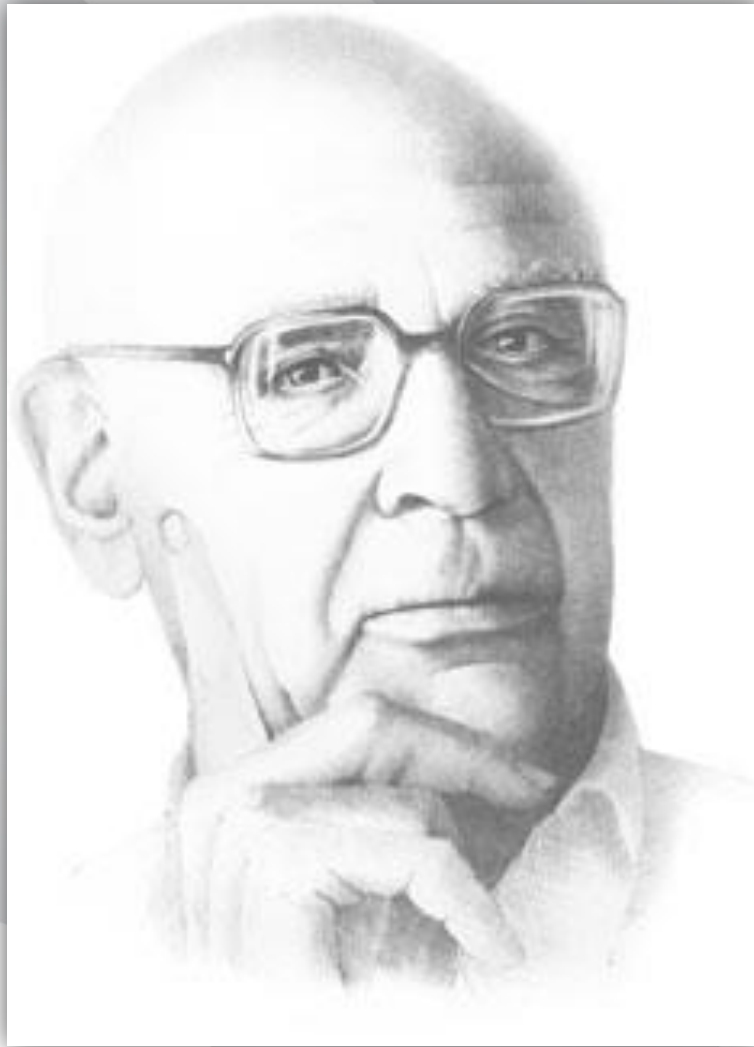


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FOUNDATION

**More Than the Sum of Our Parts:
Defining Workforce Needs
for All of Public Health**

Our Founder



Our Mission and Funding Areas

- **We believe in a strong governmental public health system**
- **We fund**
 - **Training the public health workforce**
 - **Building the public health infrastructure**
 - **Improving information and data management**

Our Principles

- **Translating the theoretical to the practical**
- **Focusing on the “boots on the ground” workforce**
- **Supporting projects that are**
 - **Replicable**
 - **Sustainable**
- **System-wide national impact**
- **Domestic focus**

Our Approach

- **We work to transform the practice of public health through strategic and engaged grantmaking**
- **We provide technical assistance to our partners**
 - **Public health practice**
 - **Instructional design**
 - **Content delivery**
 - **Distance learning**
 - **Public health research and evaluation**

A Sample of Current Projects

- **Developing *Practical Playbook for Integrating Primary Care and Public Health***
- **Public health workforce strategy project**
- **Requirements lab**
- **Innovations in population health surveillance**
- **Big Cities Health Coalition**



PRACTICAL PLAYBOOK

Public Health. Primary Care. Together.



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Primary Care, Public Health Sectors Seek to Collaborate to Boost Population Health

'Playbook' Aims to Provide Tools to Support Integrative Models

By [Jessica Pupillo](#)

Posted: 3/27/2013, 12:45 p.m. -- Historically, public health officials and primary care health professionals have worked largely in isolation from each other. As a result of an increasing emphasis on cost-effective, outcome-based health care, however, all of that is beginning to change. At all levels of health care -- from large governmental organizations to small community clinics -- members of the two disciplines are starting to look at opportunities to work together.

"This is a transformative moment in health care," said Lloyd Michener, M.D., chair of community and family medicine at Duke University in Durham, N.C. There's never been more financial pressure for primary care physicians to build relationships and partnerships with public health departments, he said. Not only are health care providers being challenged to reduce costs, but national organizations, including the CDC, the Healthcare Resources and Services Administration (HRSA), and even third-party payers are looking for opportunities to align public health services with those delivered by

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Advances in Primary Care and Public Health Integration through Policy, Practice, and Partnership



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Public Health Workforce Strategy Project



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