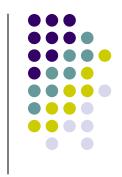
### Council on Linkages



...Advance strategies to identify and close gaps in workforce Recruitment and retention efforts in order to assure the public's health.

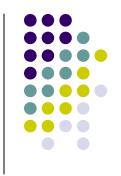
Evidence of effective recruitment and retention strategies in public education

Tom Blanford, Associate Director Teacher Quality National Education Association

Tblanford@nea.org



Where do teachers come from, and where do they go?



## II. Context

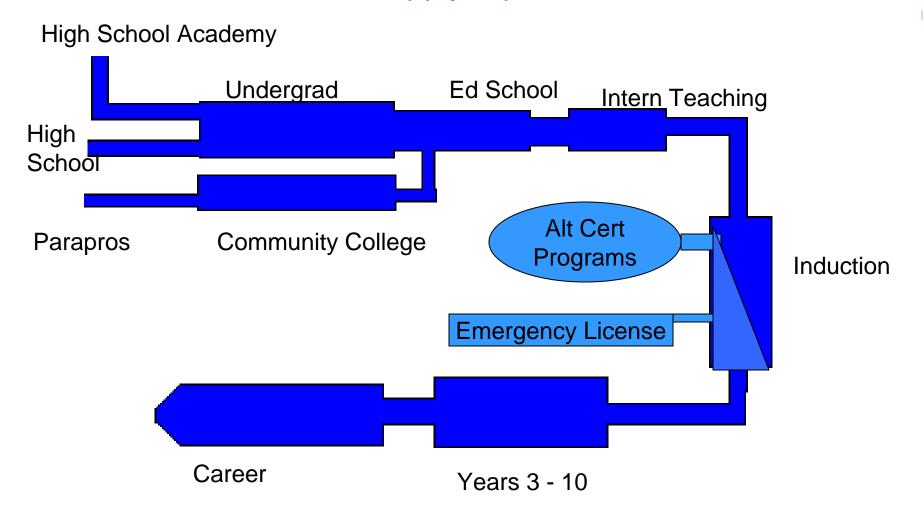
Special issues and needs in public education.

## III. What works

Trade-off: resources and productivity of recruitment and retention initiatives.

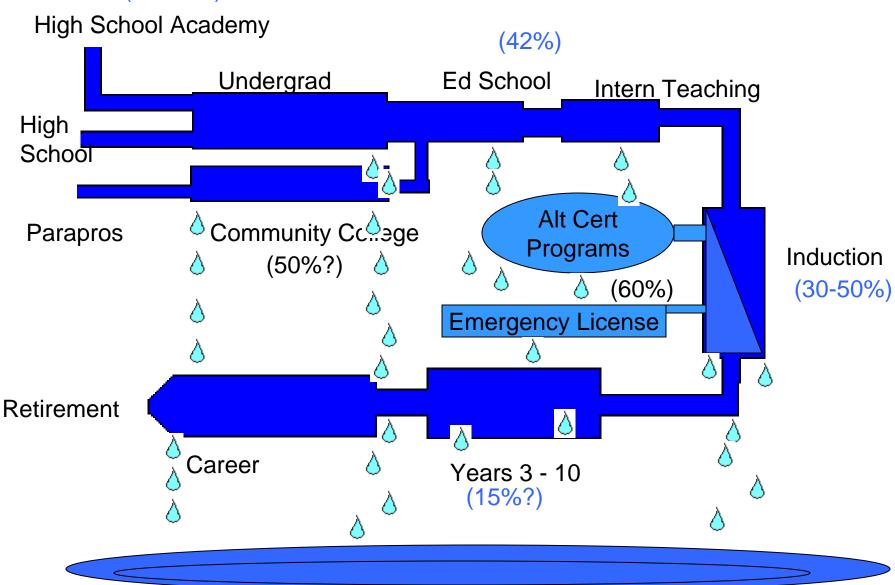
### IV. Conversation

#### **Teacher Supply Pipeline**

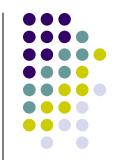


#### Leaky Teacher Supply Pipeline





Obtaining good recruitment and retention numbers is



**Difficult** 

Lack of attention to data

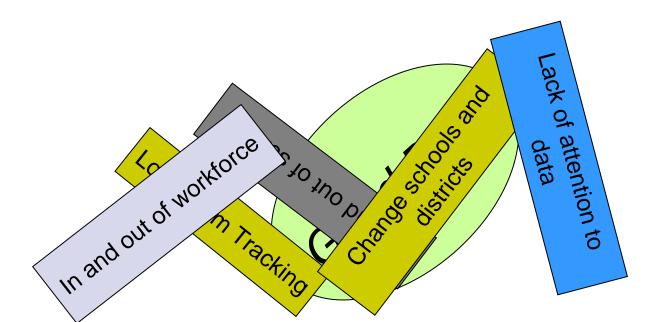
Change schools and districts

In and out of workforce

In and out of school

**Long Term Tracking** 





### Shortages:

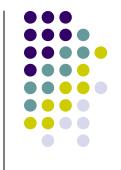
87% White 80% female







Urban and rural teachers leave at a higher rate than suburban teachers.





50 -70% of Science and math teachers in some high poverty districts do not have major or minor in science or math.

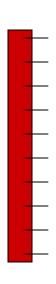
### Repair the LEAKS

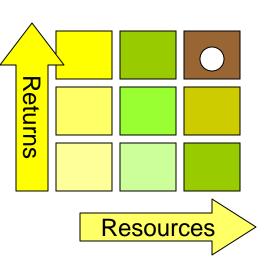


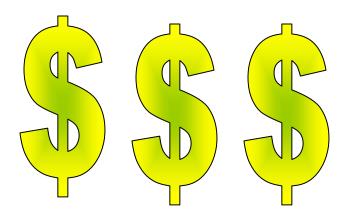


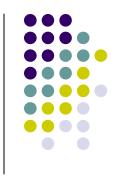
### Adjust the Flow

**Monitor Progress** 

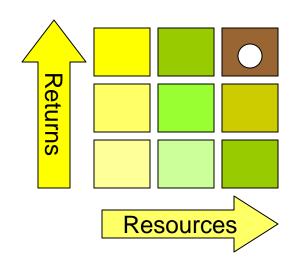


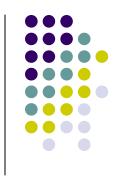






## Pay teachers a lot of money.



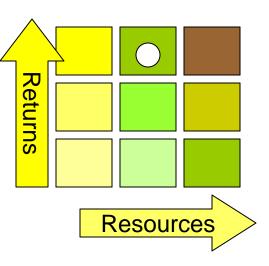


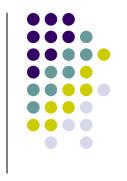
### New Teacher Academy

Teachers College, Columbia University

Intensive, year-long mentoring program focusing on high Poverty schools (NYC, Philadelphia, Mississippi).

85% - 90% retention rate.

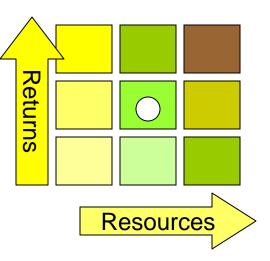


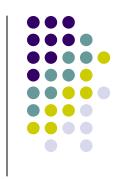


## "Call me Mister"

South Carolina (Clemson base) working with HBCUs and community colleges to recruit and support African American males to elementary school teaching.

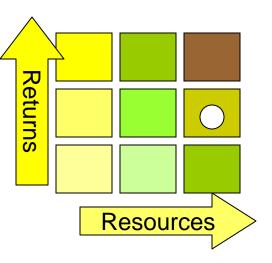
100+ in the pipeline, first cohort recently graduated.

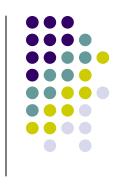




## North Carolina working conditions initiative

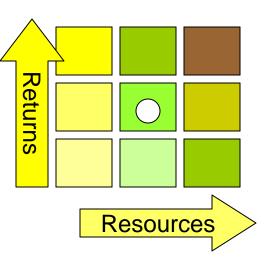
Annually survey all teachers, rate schools compared to district and state on teachers perception of their working conditions. Report publicly. Highlight and study successful schools.

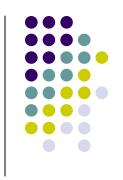




# High Quality, relevant professional development

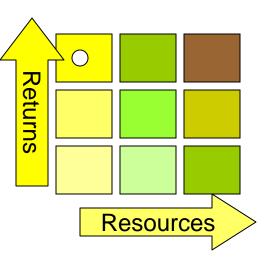
C. R. E. D. E. for example.





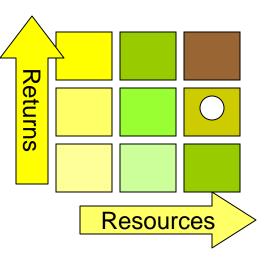
# Centralized Coordination of Recruitment Efforts

State Level (South Carolina)
Clearinghouse (RNT)





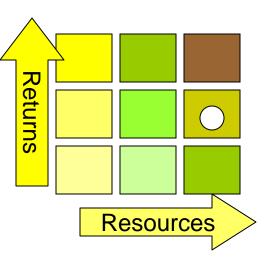
## Rationalize Hiring Processes





## **Scholarship Assistance**

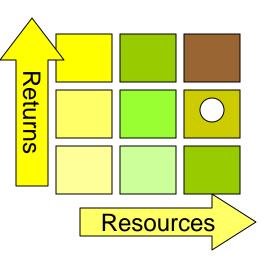
Targeted
Payback in Service
Criteria for receipt?





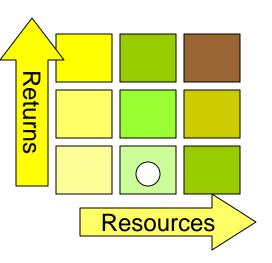
### Paraprofessional to Teacher

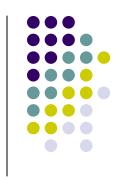
## Poudre School District Colorado



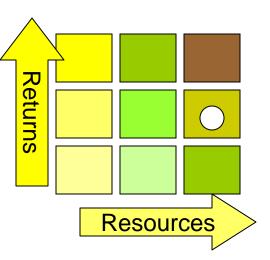


# Standards Based Alternative License Programs



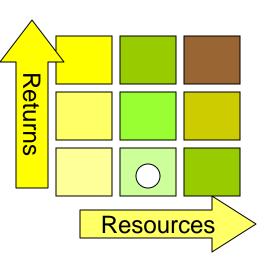


# Quick and Dirty Alt License Programs





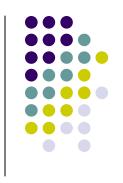
# Salary Supplements Recruitment Bonuses





# High School/Middle School Programs





- Analyze your pipeline
- Look at cost/production
   Apply resources strategically
- Coordinate
- Track your results
- Don't sacrifice quality for quantity